

# BASICS of Graphic Facilitation



our brain  
absorbs visual content  
**600.000 x** faster  
than text

More than **80%**  
of all people **think visually**

It's engrained in our  
DNA, **everybody**  
can learn this!

Graphic facilitation is nothing more than effectively communicating with images. It requires no artistic talent at all.

Learn the main skills of a **GRAPHIC FACILITATOR**, the simple principles and building blocks that will allow you to empower your facilitation, training and coaching skills like never before.

## After this program:

- You can **apply the basic building blocks** of visual communication.
- You will be able to **listen visually and capture the core** of somebody's story in images.
- You have laid the foundation of **your own visual library**.
- You have gained the skill to create your own **convincing program posters** that your participants will want to photograph.



Contact us at [jurjen@steadyteams.com](mailto:jurjen@steadyteams.com) for our in-company and open enrolment programs.

